

13:30 - 14:15

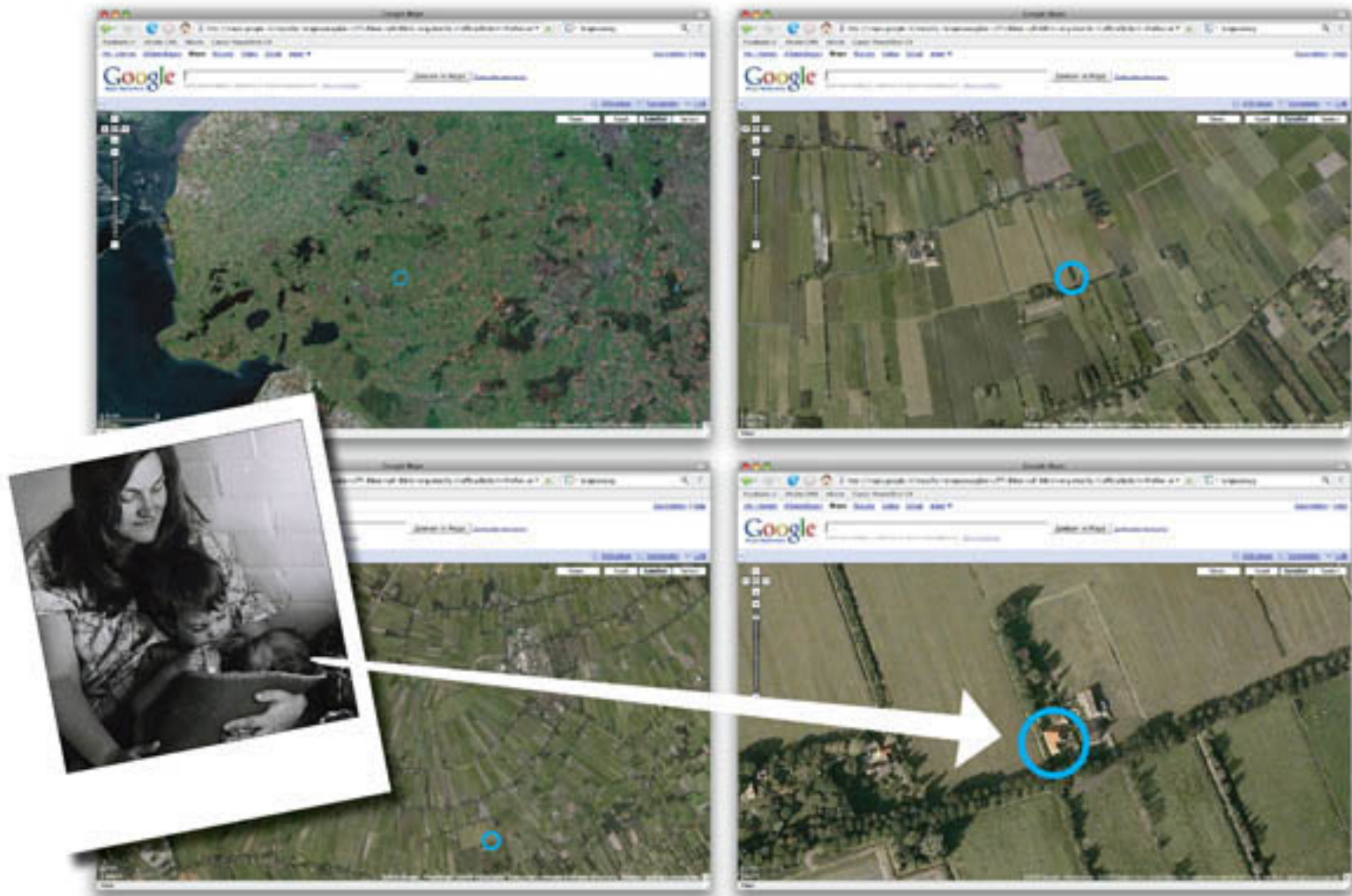
# ALRIK KOUDENBURG

WHO DARES WINS

A<sup>+</sup>

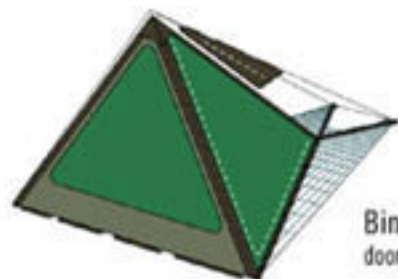
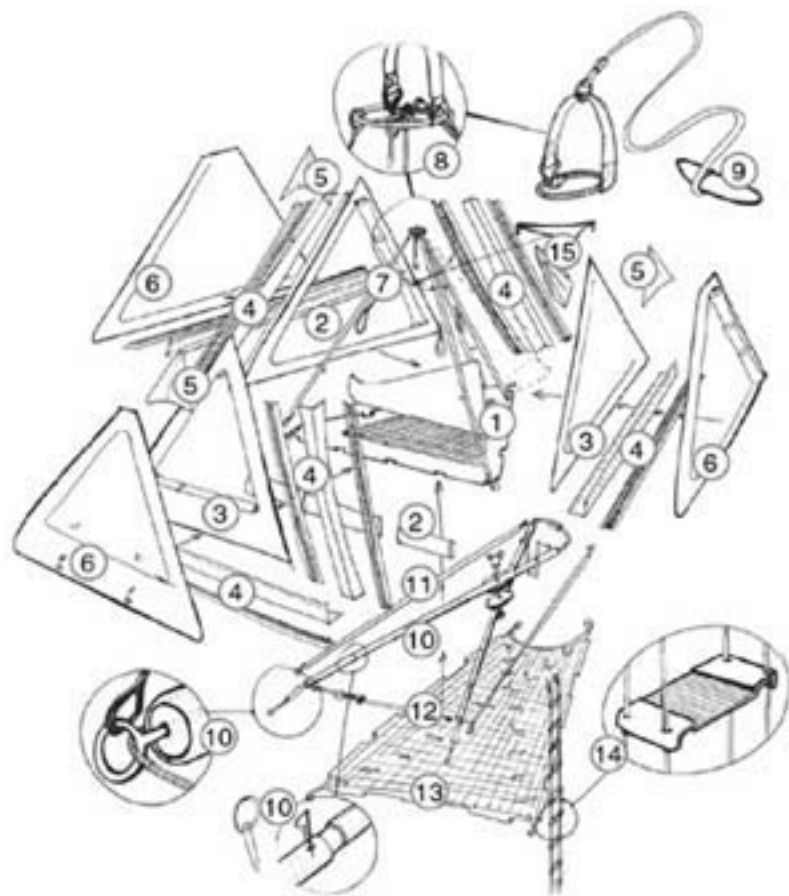
*Friesland*  
*1976*



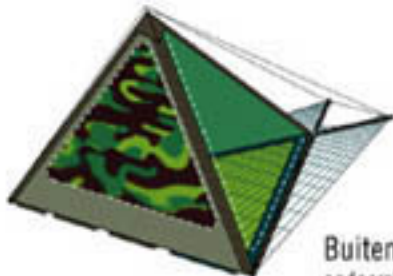








Binnentent  
doorkijk materiaal



Buitentent  
ondoorzichtig materiaal

kleur A



kleur B





*Boomtent / Treetent*



1. Find a suitable dormitor-tree



2. Toss casting weigh over branch



3. Unroll the tent and insert the tubes



4. Tighten the frame



5. Hoist the tent into the tree



6. Climb up the rope ladder



7. Heave yourself inside



8. Enjoy!



# The art of Fierljeppen.



*Nike instore visuals*













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Albelda / Dos Santos / Gilardino / Fabregas / Pirlo



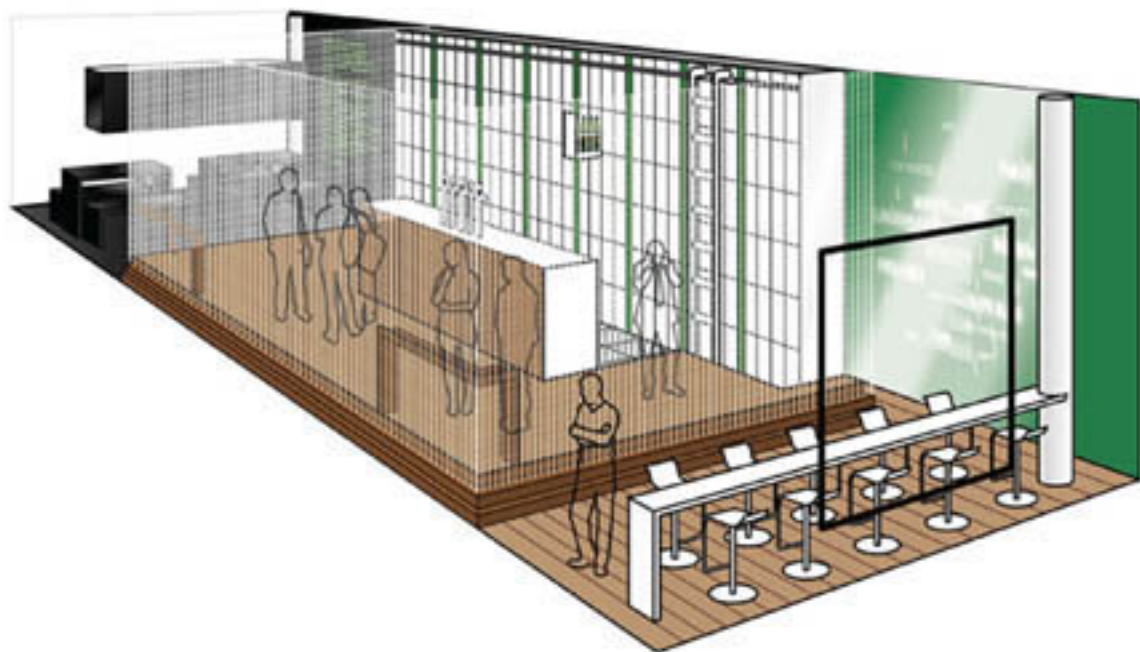
*Protect me from what I want*

*Pick battles  
big enough to matter,  
small enough to win.*

*(Jonathan Kozol / Art of War)*

*Heineken HQ Lobby bar*



















reddot











*‘Imagination is  
intelligence having fun.  
– Fun is fundamental’*

*Cardboard office interior*

*Nothing*

(aparte ruimte!)

BENODIGHEDEN / KEY-ELEMENTEN

- berg ruimte
- klanten-pres.
- brainstormplek
- meeting tafel
- 5 bureaus
- zitplek / lounge
- beamer / xc plasma

printen  
 voor  
 besprek-  
 ing  
 met  
 Bob & Michael



• playing with volumes/spaces + heights

WERK EILAND A



PRESENTATIE RUIMTE

total object 65 m  
12m x 560"

secretariefte garderobe

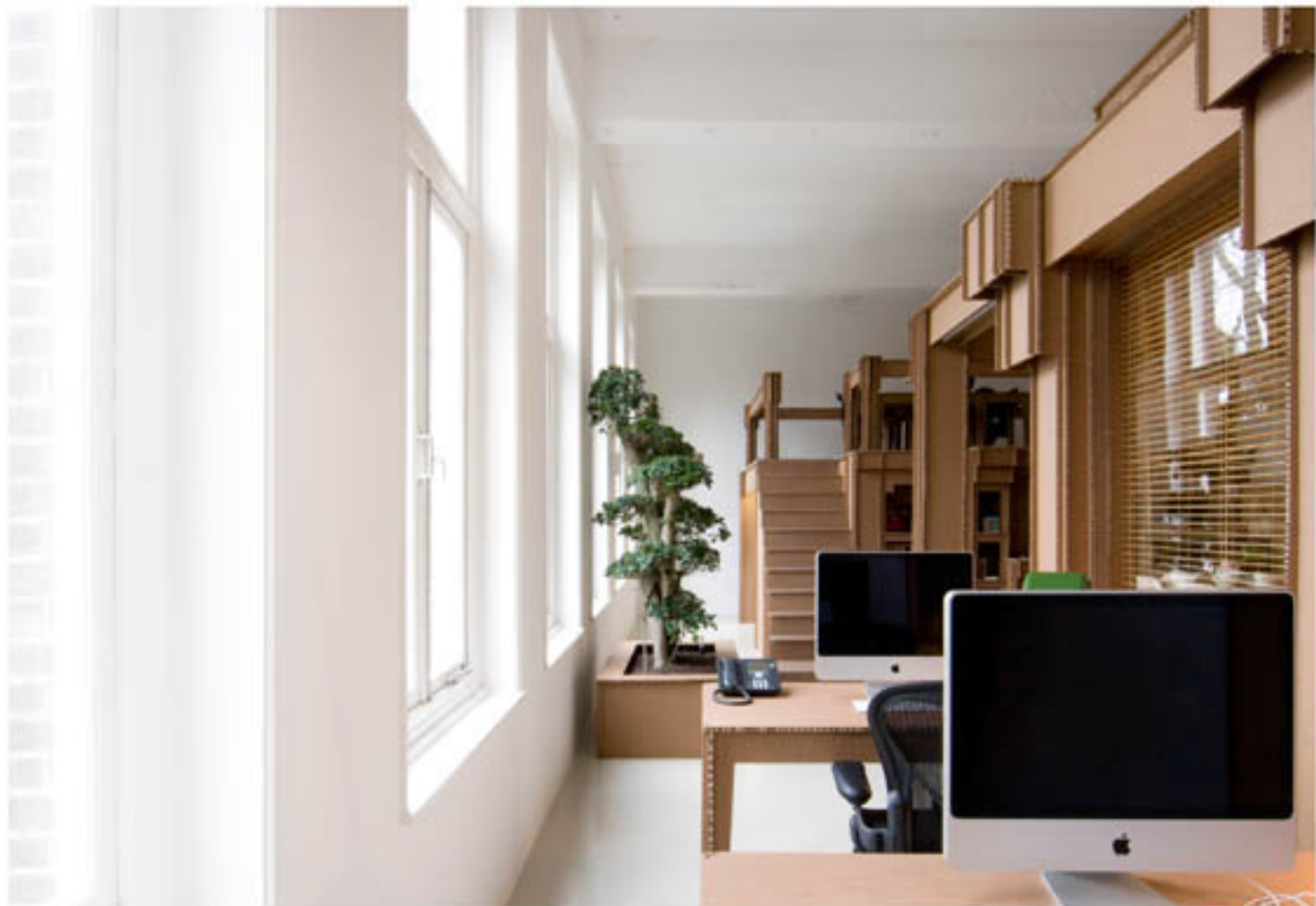


# CARDBOARD OFFICE.





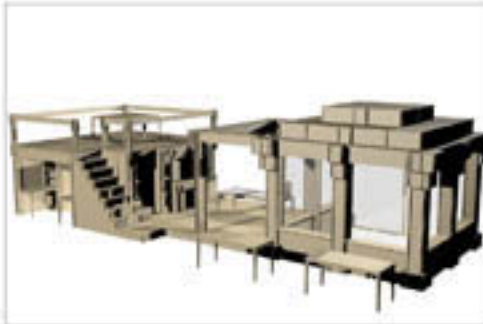














*Thank you.*

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